



For Immediate Release

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AdaptivCool and Bluestone Energy Expand Data Center Efficiency Partnership

Exclusive Partnership will cover National Grid and NSTAR territories

Milford, NH and Norwell, Mass – December 1, 2009 – AdaptivCool and Bluestone Energy Services today announced an exclusive partnership to provide data center energy-efficiency solutions in National Grid and NSTAR territories.

The collaboration will strengthen AdaptivCool and Bluestone's ability to help clients implement data center efficiency best practices. The partnership, building on a similar agreement made in March of 2009, will leverage AdaptivCool's expertise in adaptive-cooling technologies such as [Room Scale Intelligent Cooling](#) (RSIC) and Bluestone's expertise in designing solutions that earn financial incentives from local utilities.

AdaptivCool and Bluestone recently collaborated on a data center efficiency project for a biotechnology company in Cambridge, Mass. The project qualified for a significant incentive from NSTAR, saves 40% of the annual data center cooling energy and resulted in a simple payback of less than 2 years.

"We are excited to take the next step with Bluestone Energy. Their engineering and project management expertise are proven and well-known in the region," said Rajesh Nair, General Manager of AdaptivCool. "Data center utility incentives are just getting off the ground in the Northeast, so we are delighted to have a partner that can expedite the process for our customers."

"AdaptivCool's cost-effective technologies are an important part of an energy efficient data center," said Peter Fairbanks, President of Bluestone Energy. "Given high energy costs and attractive utility incentives, the Return on Investment (ROI) of our solutions is compelling."

About AdaptivCool

AdaptivCool is the data center division of Milford, NH-based Degree Controls, Inc. AdaptivCool's flagship technology is AdaptivCool Room Scale Intelligent Cooling (RSIC). RSIC's temperature sensors send information to a sophisticated Cooling Resource Manager that calculates minute-by-minute cooling demand and controls data center airflow dynamically via floor- and ceiling-mounted air movers, reducing electrical consumption for data center cooling by up to thirty percent. In addition to RSIC, AdaptivCool also offers HotSpotr, a packaged product that eliminates data center hotspots. AdaptivCool's consulting services provide data

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center and IT managers with the tools necessary to ensure Thermal Peace of Mind™ in the data center. Services include CFD analysis, energy and thermal monitoring, and general best-practices consultation to help data centers achieve maximum efficiency.

Additional information can be found at <http://www.adaptivcool.com>.

About Bluestone Energy

Since 1990, Norwell, Mass-based Bluestone Energy Services has provided professional engineering, project development and demand-side management (DSM) services for utility, industrial and commercial clients. Having designed and implemented hundreds of lighting, HVAC, and process energy conservation projects, Bluestone's engineers have secured millions of dollars in utility incentives for its clients. Bluestone has worked with a wide array of companies including Boston Properties, Cabot Corporation and the Stop & Shop Supermarket Company.

Additional information on Bluestone can be found at <http://www.bluestoneenergy.com>.

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