



For Immediate Release

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Bluestone Energy's Director of Data Center Services to Speak at IMN's Forum on Financing, Investing and Real Estate for Data Centers in Chicago

Coy Stine will participate in two panels and will discuss cost-effective data center efficiency, navigating the utility incentive process and data center retrofit strategies

Norwell, Mass. – May 16, 2011 – [Bluestone Energy Services](#), a leading provider of energy-conservation engineering services for industrial and commercial clients, announced today that its director of [data center services](#), Coy Stine, will be speaking at the second annual [Financing, Investing and Real Estate Development Conference for Data Centers](#) hosted by the Information Management Network.

The two-day forum will be held May 23-24, 2011 at the Marriott Chicago Downtown in Chicago, Illinois.

During the forum, Coy Stine will participate in two panels. The first panel, titled *Measuring ROI of Ultra-Efficiency, New Upgraded Technology, Green Best Practices, Different Power and Cogeneration Products*, will be held on May 23 at 10:25 a.m. This panel will cover topics ranging from the ROI of solar panels and other renewable power products to turning waste heat from servers into usable power.

The second panel, titled *Updating an Old Data Center: Considering Lifecycle & What the Data Center will Need in Ten Years*, will be held on May 23 at 12:45 p.m. Items to be discussed will include the business considerations of building a new data center and the economic effects of cloud-based computing.

Coy will be joined by other data center efficiency experts, including Sherman Ikemoto from Future Facilities and Derek Schwartz from the Green Data Center Alliance.

“I look forward to sharing efficiency techniques that yield attractive ROI for data center managers,” said Coy Stine. “For clients across the country, Bluestone Energy has boosted data-

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center efficiency, implemented complex retrofits and helped data center owners and operators navigate the complex utility incentive process.”

Bluestone’s data center division analyzes clients’ existing data center equipment efficiency and operation on a component level (e.g., cooling, UPS and lighting systems), and designs and implements equipment restructuring and replacement that maximize return on investment.

About Bluestone Energy Services

Norwell, Mass-based Bluestone Energy Services, LLC an OpTerra Energy Company provides professional engineering and project development services for utilities and corporate clients. Bluestone is a leader in demand-side management (DSM) programs for large commercial and industrial customers. Having developed and implemented hundreds of lighting, HVAC, and process energy conservation projects, Bluestone has secured millions of dollars in utility incentives for its clients. Bluestone has worked with a wide array of companies including Boston Properties, Cabot Corporation and Stop & Shop Supermarket Company. Additional information on Bluestone can be found at <http://www.bluestoneenergy.com>.

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