



For Immediate Release

Contact:

Adam Waitkunas
Milldam Public Affairs LLC
978-369-0406 (office voice)
978-828-8304 (mobile)
awaitkunas@milldampa.com

Bluestone Energy Expands Supermarket Energy Conservation Division to Respond to High Demand throughout the Northeast

Since 2008, Bluestone has saved supermarkets over thirty million kilowatt hours and secured over \$3m in utility incentives

Norwell, Mass – November 30, 2010 – [Bluestone Energy Services](#), a leader in energy conservation engineering and project development services for industrial and commercial clients, announced today that it will significantly expand its supermarket division to keep up with high demand throughout the Northeast.

Since establishing the supermarket division in 2008, Bluestone Energy has helped both independent and large multinational supermarket chains throughout the Northeast save over thirty million kilowatt hours and secure over \$3m in utility incentives. During the last two years, Bluestone Energy has implemented solutions that – in aggregate - are saving clients over \$4 million per year through reduced energy expenditures.

The expansion of the supermarket division will begin in January, 2011 and offer supermarket executives one-stop shopping for their energy conservation needs, including comprehensive analysis of available utility incentives and financing options for conservation projects.

To help with the increased demand, Ryan Blair, Bluestone Energy's Director of Project Management, will oversee the expansion of the division and will act as a facilitator for new supermarket projects.

“With the opening of three new offices in the Northeast over two years, Bluestone is well positioned to expand the supermarket division and provide energy conservation for supermarkets from Boston to Baltimore,” said Ryan Blair, Director of Project Management for Bluestone Energy. “With an average payback of less than two years and attractive financing options, Bluestone Energy's supermarket division helps supermarkets save money and reduce their carbon footprint.”

Bluestone Energy's Supermarket Division offers the following energy conservation services:

- **Lighting Design and Control Systems**
- **HVAC System Retrofits**
- **Refrigeration**

(more)

About Bluestone Energy Services

Since 1990, Norwell, Mass-based Bluestone Energy Services has provided professional engineering and project development services for industrial and commercial clients. Bluestone is a leader in demand-side management (DSM) programs for large commercial and industrial customers. Having developed and implemented hundreds of lighting, HVAC and process energy conservation projects, Bluestone's engineers have secured millions of dollars in utility incentives for Bluestone's clients. Bluestone has worked with a wide array of companies including Biogen Idec, Inc., Boston Properties, Cabot Corporation, Harvard Pilgrim Healthcare and Ahold USA Retail. Additional information on Bluestone can be found at <http://www.bluestoneenergy.com>.

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